



Genie Innovations, Inc.

Presenters:

George J Taylor – President

Chris Ferrall – Chief Technology Officer

Mike McCarthy – Development and Education Manager

Our Mission

Since June of 2009 our Mission at Genie Innovations Inc. has been to provide reliable, technically advanced, reasonably priced VOIP solutions for Municipalities, Schools and Libraries;

Namely,

- Hosted and Premise-based VOIP Solutions
- Genie Managed Services and SIP Trunks
- Mobility and Remote Office Capabilities
- A Simple User-Friendly Unified Communication Solution



No Bid/No RFP VOIP Telephone Solutions for Municipalities, Schools and Libraries on the Connecticut Education Network (CEN)

Through this unique no-bid/no-RFP offer, you can use your Cen connection for robust and secure VOIP. Genie's initial contract with CRCOG was signed July 2015.

CRCOG is proud to partner, through a competitive bid process, with Connecticut-based Genie Innovations, Inc. (IP Genie) to offer VOIP telephone solutions to municipalities, schools and libraries on the Connecticut Education Network (CEN) without requiring a bid or RFP.

Traditional phone systems use expensive analog phones, require huge hardware investments, have limited functionality and flexibility, and require enormous ongoing line expenses. In contrast, IP Genie VOIP solutions use state-of-the-art SIP phones, your municipality's existing LAN, and a virtual PBX (for a hosted solution) that resides in redundant locations on the CEN. IP Genie Voice Over Internet Protocol (VOIP) service enables full-featured and flexible, hosted or premise-based VOIP solutions for all your communication needs.

IP Genie VOIP services also enable advanced communications such as web and video conferencing, hot desking, "find me follow me" and many more features. The advanced technology, features and reduced capital expense of IP Genie VOIP may be enough of an incentive. For some, the operational savings on line fees will pay for any investments in short order and quickly yield net savings with a lower total cost of ownership.

IP Genie Hosted / Premise Based VOIP Solutions

A VoIP solution can increase flexibility, mobility and productivity for less cost per month than a traditional phone system.

- **Advanced communications capability**
- **Agility, opportunity, and growth**
- **Reduced capital expenditure — core equipment resides in our data centers**
- **Reduced space requirements and energy costs**
- **Easily and economically scale up and down**
- **Ability to refocus internal technology staff**
- **Freedom to focus on your core business**
- **Free local and long-distance calling**
- **Free cloud upgrades lets you keep up with technology**
- **Fully redundant, reliable and flexible**
- **Billing simplicity in a monthly, per-user cost**
- **Local expert help-desk support**

IP Genie Failover, Redundancy & Business Continuity

IP Genie Continuity and Disaster Recovery services let you stay in touch with your customers and partners should the unexpected occur.

Automatic Distribution and Rerouting of Calls

If your phones are offline / unreachable, we offer automated rerouting of calls between geographically diverse sites connected to our vast network, or to a designated off-site number, such as a cell phone or land line.

This allows you to maintain receipt of inbound calls in the event of power, system or circuit failure.

Fail-over Hosted PBX Backup System

Our hosted PBX solution is the perfect back-up for your existing system. If your PBX (either premise-based or hosted) fails, or you lose connectivity to your system, our hosted PBX will deliver calls via an alternate route.

Our backup PBX service is charged on a metered rate.

Emergency Hosted PBX for Remote Continuity

The best line of defense in the event you lose your ability to work from your existing location due to fire, storm, power outage, or other disaster. Simply send your employees to a remote location to work from our hosted PBX with a computer, softphone, cell-phone or headset and Internet connectivity.

This enables you to resume critical functions within minutes at any temporary location.

IP Genie Mobility Features

Enhance productivity by allowing you to conduct your business from anywhere on any device



IP Genie Unified Communication Solution

Provides an easy-to-use Audio-, Video- and Webinar- Conferencing Platform

Simple - No downloads, installation, complicated configuration or hardware needed.

Easy - Record your Webinar or Video Conference.

Collaborate - Screen, Application, Document and Webcam Sharing.

Broadcast Messages and Q&A Session in a Side Chat Bar for all participants

Invites - Invite participants directly by e-mail or with an existing contact list.

Meeting Rooms - Have a single meeting or a permanent room for repeated usage.

Control - Full range of controls of all attendees in your hosted meeting. Easily manage your meeting your way.

Join Your Way - Dial-in by phone, Scheduled “Call-me,” Computer Audio/VoIP, Supports One-Click links to start or join meetings.

Customizable Layout - Insert your company logo, colors and choose your own background image to fit your business 2.0



AT THE SPEED OF INNOVATION

10:45 AM Thursday, October 29

MEETINGS

ROOMS

You do not have any upcoming meetings

A View into All Your
Future Meetings

Look into Past Meetings
along with Recordings

Start or join a meeting

Connect to others with video conferences and webinars.

+ START A NEW MEETING

→ JOIN A MEETING

📅 SCHEDULE A MEETING

🏠 CREATE A MEETING ROOM

🕒 VIEW PAST MEETINGS

Your permanent meeting
room

Application Sharing

Browser Tab Sharing


Screen Sharing

Instant Group Or
Individual Private Chat

File
Sharing

IP Genie Unified Communication Security

Along with a variety of host controls to help moderate your Video Conference or Webinar, your meetings are secured with TLS 1.2 Transport Security with AES-256-bit Encryption

INVITE ONLY Access can be limited only to those who have been sent the meeting invite, any person who used the meeting ID without being in the invite, will be rejected..	 
PASSWORD PROTECTED The next layer we have added is use of a password, where even if you have the invite, you still need to enter the meeting password to enter..	 
LOCK, UNLOCK MEETING The third layer enables the host to lock & unlock the meeting at any point during the meeting's duration..	 
REMOVE PARTICIPANTS The fourth layer allows the host to freely remove any participants from the meeting at any point..	 
DISABLE PARTICIPANTS ABILITY Enables the host to disable any participants microphone / video and screen share at any time during the meeting..	 

Thank you

For more details on any of the products or services,
please visit the IP Genie Virtual Booth or online at www.ip-genie.com

You can also contact us by e-mail or phone:

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